

WAKANDA UNIVERSITY  
STRUCTURED QUESTIONNAIRE

Survey # \_\_\_\_\_

Study Title:

**Investigating the Effects of Covid-19 Pandemic on Micro and Small Enterprises in Wakanda.**

Investigator:

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Introduction

I am a PhD candidate at Wakanda University's Business School. My study aims at investigating the effects that covid-19 has had on micro and small enterprises (MSEs) in Wakanda. I hope to learn more about how the MSEs have been affected, what mitigating measures they have put in place, and what measures they would like the Government of Wakanda to put in place for MSEs to survive through the pandemic. As an owner of an MSE, you have been randomly selected to participate in this study. However, participation in the study is voluntary.

**A. Demographics**

1. What is your age? \_\_\_\_\_
2. What is your gender?  Male  Female
3. What is your highest level of education?  
 Pre-primary  Primary  Secondary  Tertiary

**B. Information about your business**

4. In which year was your business started? \_\_\_\_\_
5. How many employees do you have? \_\_\_\_\_
6. Would you consider your business a family business?  Yes  No

7. Which category does your business fall under?

Food and beverage  Wholesale & Retail  Manufacturing  Distributor   
Health  Home and textile  Professional services  Others (specify) \_\_\_\_\_

8. How much revenue (in Wakanda Shillings) did you earn in 2019?

### C. Effects of covid-19 on your business

9. Has covid-19 had any positive effect on your business?  Yes  No

10. Has covid-10 had any negative effect on your business?  Yes  No (If yes, please answer question 11. If no, please skip to question 12).

11. For the following statements, please indicate (with a tick) which ones are applicable to your business (tick all that apply):

S/N	Statement	Applicable to my business
a.	Covid-19 led to a reduction in revenues.	
b.	I was forced to lay off some employees because of covid-19.	
c.	I saw fewer customers during covid-19.	
d.	I found it challenging to access credit facilities for my business during covid-19.	
e.	I closed down my business because of covid-19.	
f.	It was difficult to get my supplies for my business because of the lockdowns.	
g.	I experienced huge stock wastage due to covid-19.	
h.	My business was auctioned off due to inability to pay my creditors.	

**D. Measures to mitigate micro and small enterprises against the effects of covid-19 pandemic**

12. In your opinion, what measures should the Government put in place to mitigate MSEs from the negative impact of covid-19? Please rank the measures below in order of preference, starting from 1 (most preferred) to 4 (least preferred).

S/N	Measures	Rank order
a.	The Government should give MSEs tax relief.	
b.	The Government should set up a Fund for MSEs to support them financially.	
c.	The Government should negotiate with the banks for debt restructuring for the MSEs.	
d.	The Government should support the MSEs to find alternative markets for their products and services.	

END