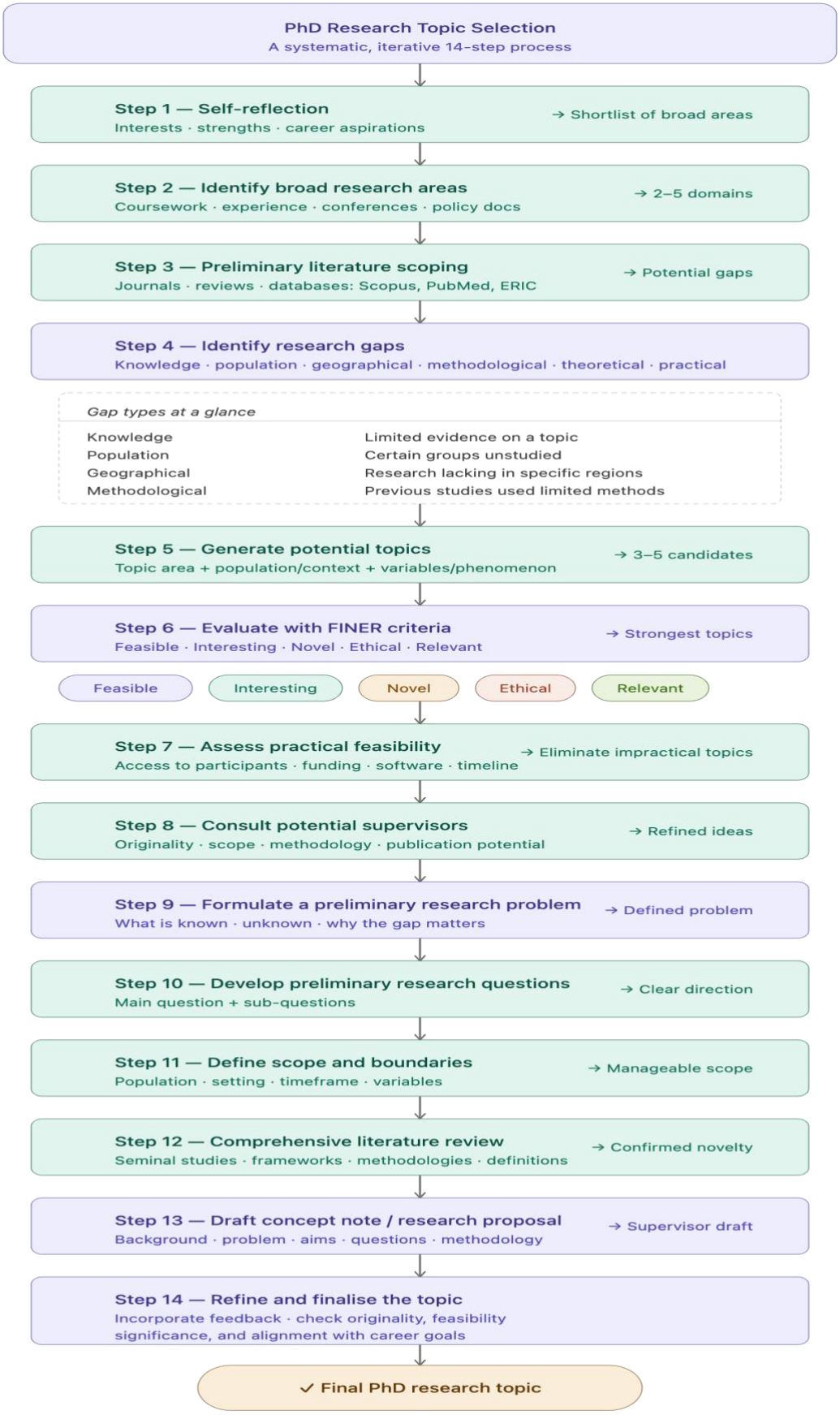

Tip: this is iterative — you may revisit earlier steps multiple times before settling on your topic.
The sweet spot: your interests + knowledge gaps + feasibility + supervisory expertise + impact.